



2017 Sponsorship Opportunities

IAICDV 48th Annual Convention | November 13-15, 2017

Sheraton Grand Wild Horse Pass | Phoenix, Arizona

Become an IAICDV sponsor to support the association and get recognition in the industry. Your company could be recognized at the convention, in promotional materials, on the IAICDV website, in newsletters and more! Take advantage of this great opportunity today!

COMPANY INFORMATION

Company _____

Contact Name _____ Phone _____ Email _____

Address _____ City _____ State _____ Zip _____

PLATINUM SUPPLIER \$15,000

- 2 Convention Exhibit Booths
- 5 Convention Delegate Registrations
- Convention Breakfast Sponsor (includes remarks)
- Convention Lunch Sponsor
- Logo on the Convention Program
- Printed Material in Convention Registration Packs
- Featured on Convention App Splash Page
- Convention App Banner Ad
- Logo w/ Corp. Link on IAICDV Website
- Logo w/ Corp. Link on Convention Webpage
- Chimes Newsletter Sponsor (includes full-page ads in 3 editions)
- Logo on Monthly Refresher E-Blasts
- 20% off Individual Sponsor Items

PLATINUM OPERATOR \$3,000

- 2 Convention Delegate Registrations
- Logo on the Convention Program
- Logo on IAICDV Website
- Logo on Convention Webpage
- Logo on Monthly Refresher E-Blasts

GOLD SUPPLIER \$6,000

- 1 Convention Exhibit Booth
- 3 Convention Delegate Registrations
- Convention Coffee Break Sponsor
- Logo on the Convention Program
- Convention App Banner Ad
- Logo on Convention Webpage
- Logo on IAICDV Website
- Chimes Newsletter Sponsor (includes one full page ad in 1 edition)
- Logo on Monthly Refresher E-Blasts
- 20% off Individual Sponsor Items

GOLD OPERATOR \$1,500

- 1 Convention Delegate Registration
- Logo on the Convention Program
- Logo on IAICDV Website
- Logo on Convention Webpage
- Logo on Monthly Refresher E-Blasts

Sponsorship A La Carte

Directory Advertising

- Full Page Color - \$900 (7.5 X 10 no bleed) (8.75 X 11.25 full bleed)
- Half Page Color - \$600 (7.5 X 5 no bleed) (8.75 X 5.75 full bleed)
- Quarter Page Color - \$400 (3.25 X 5 no bleed) (4.5 X 5.75 full bleed)

Newsletter Sponsorships

- Chimes Newsletter - \$400/edition (full-page ad or article)
- Chimes Newsletter - \$1,000/year (includes full-page ads in 3 editions)
- Monthly Refresher - \$200/edition (small ad or your logo w/ corp. link)

Annual Convention Sponsorships

- Hotel Key Cards - \$2,000
- Name Badge Lanyards - \$1,000 **SOLD**
- Printed Material in Convention Registration Package - \$1,500

Branded Registration Hospitality Gifts

- Level 1: \$2,500**
Bags; Water Bottles; Sunscreen; Flash Drives
- Level 2: \$2,000**
Hand Sanitizer; Lip Balm; Chip Clip; Mints
- Level 3: \$1,000**
Pens
- Level 4: \$750**

Provide your own promo item. Item cannot be one of the options in levels 1-3. (Sponsor is responsible for shipping 250 items to the hotel with arrival date between Nov. 8-10, 2017.)

Annual Convention App Sponsorships

- Splash Page (Opening Screen) Ad - \$1,000
- Banner Ad - \$500
- Push Notification/App Alert - \$200

PAYMENT METHOD

Check here to use the same payment as the Annual Convention Registration

Check – payable to IAICDV American Express Visa MasterCard Discover

TOTAL \$ _____

CC # _____ Exp _____ CVV _____

Print Name _____

Signature _____

Turn in form, high resolution logo, and any artwork by Sept. 1, 2017 to:

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